



Course Start

Course Start is independent learning you need to complete as a fundamental part of your introduction to the course. It should take you approximately 5 hours to complete.

Course Name	Media Studies A Level
How this Course Start fits into the first term of the course	Introduction to analysis of print and moving image texts & key media terminology.
How will my Course Start learning be used in lessons?	TEXTUAL ANALYSIS The study of genre codes and conventions is a key concept explored in both year 1 & 2. We deconstruct (decode) the meaning/s that have been constructed (encoded) by the producers of the text. If you have not studied Media Studies before, you will be surprised about how much you already know from your own consumption. You will be exploring the genre codes and conventions used in set texts by using the skills of denotation (sign) & connotation (signified).
Course Start learning objectives	To develop an understanding of the key concept of Media Language: • Denotation & connotation • Genre codes and conventions • Media terminology • Technical & visual codes used in print & moving image texts
Study Skills	• Independent learning • Analysis • Development of vocabulary - technical terminology • Communication • ICT

Expectations for: Media Studies

Our specification is: [WJEC Eduqas GCE A Level Media Studies](#)

What this course involves
Planned Study 5 hours weekly to support lesson content
70% examination content : Media texts and industries
30% coursework production : creating original media products
Analysis and evaluation of wide range of media texts
Analysis of media language , representation, media audiences and industries
Analysis and evaluation of key media theories

Media Studies: Course Start Work

Here are the links to your Course Start lesson tasks, all of which need to be analysed and completed before your first classroom lesson.

You need to either create your own copy of each file or complete the work in a separate document.

Lesson 1	Textual Analysis of Print Texts
	Key Terms
	Worksheet
Lesson 2	Cinematography
	Key Terms
	Worksheet
Lesson 3	Textual Analysis of Moving Image - Sound and Editing
	Key Terms
	Worksheet

Contact David daa@varndean.ac.uk if you have any questions and we look forward to seeing you at your next Media Studies lesson