

Course Start

Course Start is independent learning you need to complete as a key part of your introduction to the course. It should take you approximately 5 hours to complete but you may need longer to complete it to a high standard.

Course Name	GCSE Graphic Design
How this Course Start fits into the first term of the course	Your first project will involve you learning about typography (the layout of text) and the shape of letterforms. The course start work you complete will go on to directly inspire some of the practical work you create in your first half term on the course.
How will my Course Start learning be used in lessons?	In lessons you will be referring to the photographs that you have taken and using them to create words/logos.
Course Start learning objectives	<ul style="list-style-type: none"> • To investigate, explore and record shapes that look like the letters of the alphabet. To be observant and use photography to start visual ideas for a design project.
Study Skills	<ul style="list-style-type: none"> • Recording and Observation skills – taking photographs, cropping and selecting the best shots for the task • Digital Skills - organising the 26 photos into one digital A4 document • Time management skills - getting the page complete and printed <u>before</u> the first lesson.

Expectations for: GCSE Graphic Design

Our exam board is AQA. The Course specification is -

<https://www.aqa.org.uk/subjects/art-and-design/gcse/art-and-design-8203/specification>

What this course involves
Completing Planned Study (independent learning) of at least 3 hours per week.
Completing a coursework project worth 60% and an externally set assignment worth 40% of your final grade
Digital skills - you will be learning Adobe Photoshop and also how to organise and manage digital design work and keep your files safe.
Exploring the work of graphic designers and illustrators, critically evaluating and responding to their work and techniques that they use, in order to develop your own creative ways of working.
Creativity – a willingness to try new things, to experiment, to have a go.
Resilience – learning involves making mistakes and sometimes the best creative work can come from this process.
Working independently but within a supportive network of teachers and students
Engaging in discussions about your work and the work of others
Experimentation with a wide variety of materials and techniques
Individuality. This course is about you and your own creativity. You can build your design work and ideas around your skills and interests, as well as exploring new and exciting techniques you haven't tried before.

Graphic Design GCSE - 2 tasks to complete

Task1

Take 26 photographs of objects **that form the shapes** of the 26 letters of the alphabet. **DON'T photograph actual signs/letters/logos!**

Here are some examples of the kind of photos you might like to take



Try to take the most interesting photos you can. Look for unusual and inventive ways to find each letter shape. You can set things up to make the shape or just find the shapes! The photos can be colour or black and white.

Task2

Organise all 26 photos into alphabetical order in one A4 page. You can do this in any program you have. You can crop, resize and rearrange them so they all look good in one page.

Look at how these designers have arranged their alphabets.



**BRING YOUR 26 IMAGES ALREADY PRINTED
ONTO ONE PAGE OF A4 SIZE PAPER**

**TO YOUR FIRST GRAPHIC DESIGN GCSE LESSON IN
SEPTEMBER.**